Media Contacts:
Molly LeCronier or Becky Myers
713-869-0707
mlecronier@wardcc.com
bmyers@wardcc.com

## Stephen Madaffari of Data Centers Delivered to Speak at IMN Research's Annual Conference on Real Estate Development for Data Centers

**NEW YORK (May 20, 2013)** – Data Centers Delivered, a provider of custom modular data centers, today announced that Principal Stephen Madaffari will speak at IMN Research's Annual Conference on Real Estate Development for Data Centers taking place May 30-31, 2013 in New York City at The Conrad Hotel. Madaffari is scheduled to participate on the 'Modular/Container: When do They Make Sense to Use?' panel on May 31 at 10:15 a.m. ET in the general session room.

He will discuss three common misconceptions of modular versus containerized data center solutions related to design, scalability and capacity, and the implications of choosing one option over the other.

"Every day we talk to data center owners, consultants and builders about the misconceptions of modular versus containerized options," said Madaffari. "I look forward to sharing how Data Centers Delivered works with customers to develop a solution offering a single, low-risk point of responsibility, design modular data centers according to current infrastructure need and deliver a final product in a matter of weeks."

Other speakers on the panel include: Chris Trapp, Principal of Constellation Data Centers; Ron Bednar, Director for Emerson Network Power; Joe Higgins, Vice President of Engineering for Fidelity Investments; David Shepard, Senior Vice President for IO; and Rick Gauthier, Project Manager for Microsoft. For more information about the event, visit http://tinyurl.com/cjlo3gx or follow the proceedings on Twitter: @IMN_real estate and/or #IMNEvents.

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### About Data Centers Delivered

With offices in Houston, New York and Toronto, and a manufacturing facility in Kingston, Ontario, Data Centers Delivered offers customers the best of both worlds – the customization, larger size, flexibility and aesthetics of a field-built data center facility with the speed, and cost-containment of a containerized data center.  For more information about Data Centers Delivered, visit www.datacentersdelivered.com, call 1-713-396-0756 and connect via LinkedIn, Facebook , Twitter, YouTube and Google+.