



**DATA CENTERS
DELIVERED**

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INDUSTRIAL INC.

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Stephen Madaffari of Data Centers Delivered to Speak at IMN Research's 4th Annual Financing, Investing & Real Estate Development for Data Centers Forum

NEW YORK (October 8, 2013) – [Data Centers Delivered](http://www.datacentersdelivered.com), a provider of custom modular data centers, today announced that Principal Stephen Madaffari will speak at IMN Research's 4th Annual Conference on Real Estate Development for Data Centers taking place October 28-29, 2013 in San Jose at the San Jose Marriott. Madaffari is scheduled to participate on the 'Modularity and Containers' panel on October 29 at 9:55 a.m. PT in the general session room.

The panel will cover when modular solutions the best solutions and when they do not fit, the impact of shorter leases, end of life complexities, accounting versus traditional buildings, containers and natural disasters, and the return on investment with regard to modular versus traditional solutions.

"Every day we talk to data center owners, consultants and builders about the misconceptions of modular versus containerized options," said Madaffari. "I look forward to sharing how Data Centers Delivered works with customers to develop a solution offering a single, low-risk point of responsibility, design modular data centers according to current infrastructure need and deliver a final product in a matter of weeks."

Other speakers on the panel include: Rochelle Bailey Price, Chief Operating Officer for Colo5, LLC; Steven Carlini, Senior Director of Global Data Center Solutions for Schneider Electric; and Kevin Keating, Chief Executive Officer for Telecom Real Estate Services. For more information about the event, visit <http://tinyurl.com/l9hmgq9> or follow the proceedings on Twitter: @IMN_real estate and/or #IMNEvents.

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About Data Centers Delivered

With offices in Houston, New York and Toronto, and a manufacturing facility in Kingston, Ontario, Data Centers Delivered offers customers the best of both worlds – the customization, larger size, flexibility and aesthetics of a field-built data center facility with the speed, and cost-containment of a containerized data center. For more information about Data Centers Delivered, visit www.datacentersdelivered.com, call 1-713-396-0756 and connect via [LinkedIn](#), [Facebook](#), [Twitter](#), [YouTube](#) and [Google+](#).